Generative AI: Hot or Not. Preliminary Insights from Transdisciplinary Workshops with Designers and Artists

Abstract

In the following article, we present the preliminary results of a research conducted as part of an art and technology workshop held at the Faculty of New Media Arts at the Interior Design Department of the Polish-Japanese Academy of Computer Science in Warsaw, in which students, together with specialists, were introduced to tools for generating computer graphics using machine learning. The purpose of these workshops was to get acquainted with new technologies, towards understanding people's expectations, hopes and fears towards Generative Artificial Intelligence (GenAI), and to test the ability of these solutions to understand context. The outcome of this workshop was primarily a new experience from the opportunity for students of the art department to familiarize themselves with generative graphics tools, and preliminary conclusions from the thesis on the understanding of context by these solutions.